

Financial Proposal

A revolutionary way to make money with your mobile



Project Proposal: Title of campaign

Client: ABC

Delivered on: Not yet submitted

Submitted by: Said Ashraf Sadaat

Mobile App Advantage

MOBILE APP ADVANTAGE

Millions of consumers are using smartphones – in Afghanistan so mobile apps are a great way to directly connect with your customer. Best marketing strategy is marketing in mobile app it can act as a container for traditional content such as videos or banners, but most importantly, mobile applications are connected with consumers in a real-time, intimate way, and therefore allow for immediate and precise consumer feedback and insight.

The trend towards integrated app stores and play store within smartphones is significant. Screen digest estimates 400 Billion smartphones were sold in 2015, and more than 900 Billion applications were downloaded from app Store and Play store for IOS and Android in 2015

Mobile App Benefits

Best Mobile Apps usually succeed at doing one thing very well for example; they promise the end-user a specific piece of functionality and delivery on it in a simple yet comprehensive manner. Whether it is tip calculators, a two player game, or special advertising awareness with bonuses these apps succeed because they promise and deliver on one very cool or very useful thing. Finally, a great app is working hard to establish a clear brand identity from all the other me-too apps out there.

The good news here is that Quick Paisa is the one and only mobile application that focusing on market demand and offer special service to end users and offering great opportunity for brands to establish direct connection with consumers through entertainment and funny way with paying to users for the view. Quick Paisa is a revolutionary way to make money with your mobile, fast and easy let's start making some money and enjoying new advertising videos there are the few steps towards your pocket money.

WHAT IS QUICK PAISA?

Quick Paisa is the simplest and fastest way to make money on your mobile. We pay cash every time you or your friends watch a video on our app. We'll also give you lots of fun and quick ways to make money with just a few taps. There are some special feature like voting and doing survey from consumers which will give your 100% transparent result and real view to plan your future marketing strategy let's try Quick Paisa advertising service and expend your market reach.

QUICK PAISA MOBILE APP LAYOUT



What are you thinking?

WHAT ARE YOU THINKING?

Does not matter your small or large company if you are looking to expand your reach to the market Quick Paisa is an amazing social network platform and affordable in terms of charges. How do we actually attract users to watch your video we have a lot of users they already know brand awareness, brand ads, new apps ads, and advertising videos will bring money to their pockets.

Create a great channel for your product take advantage of Quick Paisa one of the few platforms on which you can actually create sustainable traffic. If you try our services you will see a spike in your sales if this spike, combined with other initiatives, cases in your marketing your company will have high number of profit, you can generate significant traffic from being ranked highly for searches in the market.

Finally, use an existing channel of marketing for your product if you would like to have access to users you should let them know you care about them and we promote you in our app widely use a variety of marketing channels to drive traffic to your sales use our advertising services it is not expensive.



PRICING PACKAGE

You can reach a growing audience of people using our mobile app advertising services. You can show ads in our mobile app through amazing platform or as social campaign.

FINANCIAL PACKAGE

Action Title	Charges per view	Sequence of broadcasting	Spots duration
Video	1.00 AFN	As per availability	30 sec only
Banner	0.50 AFN	As per availability	undefined

STANDARD PACKAGES

NO	Package price	No. Videos	No. Banners
1	10,000 AFN	8,000 spots	4000 displays
2	20,000 AFN	16,000 spots	8000 displays
3	50,000 AFN	40,000 spots	20,000 displays

Terms of Payment:

100% Advance Cash payment after receiving cash Quick Paisa will broadcast your advertising.

Feedback Assurance:

Quick paisa will provide a report at the end of project with list of viewer's when, where and who watched your videos

Logo Sponsorship:

3,5000 for one month over all apps in mention windows

SUPPORT:

A quick support will be provided by us for all your queries. So full stop to the worries for your market Quick Paisa is Quick way.

Contacting Quick Paisa

Sales and Product Inquiries

Corporate and Government Sales:

Quick Paisa Enterprise Sales (93) 728 86 83 01

Quick Paisa Government Sales (93) 20 221 3653

Quick Paisa General Inquiries sales@qpaisa.af

Corporate Address

Taimani, 11 street left hand from Shahr-e-Naw street
house No. 7 Kabul, Afghanistan

Product and Technical Support

Contact Quick Paisa need service or support? Start your request
online and we'll find you a solution.



Taimani 11th street left side from
Shahr-e-now house number #7
Kabul Afghanistan
info@qpaisa.com
www.qpaisa.com
+93 0705 111 888
+93 020 22 13 653